

## PERSONAL DETAILS

Name Janneke Johanna Janssen  
Date of Birth 5th of February, 1983  
Place of Birth Helden, the Netherlands  
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## EDUCATION

2019 – now **PhD Candidate** FWO Fellowship (Typographic navigation in contemporary magazines @ READSEARCH, UHasselt/MAD-Research)  
Promoter: Prof. Dr. Ann Bessemans  
2017 – 2018 **Master of Arts** (International programme MA Reading Type & Typography);  
Graphic Design (diploma, with greatest distinction)  
Promoters: Prof. Dr. Ann Bessemans & Dr. Geoffrey Brusatto  
PXL-MAD Faculty, School of Arts, Hasselt, Belgium  
2016 – 2017 **Bachelor of Arts – transition year**  
Graphic Design (certificate diploma)  
Promoters: Prof. Dr. Ann Bessemans, Dr. Geoffrey Brusatto & Dr. Arne De Winde  
PXL-MAD Faculty, School of Arts, Hasselt, Belgium  
2002 – 2005 **Bachelor of Design**; Visual Communication (diploma, with honour);  
Academy of Visual Arts, Maastricht, the Netherlands  
2004 January – April **Erasmus Exchange**  
Luca, School of Arts, Gent, Belgium  
Graphic Design; Direct communication & Typography (ECTS credits obtained)  
2001 **Propedeuse – Fine Arts, Fashion, Product Design & Visual Communication** (diploma)  
Academy of Visual Arts, Maastricht, the Netherlands  
1995 – 2001 **VWO, Pre-university education** (diploma)  
Bouwens van der Boijecollege, Helden-Panningen, the Netherlands

## WORK EXPERIENCE

2019 November **READSEARCH – UHasselt/MAD-Research**  
> (Typo)graphic researcher  
> research  
> (typo)graphic design  
> education (Bachelor & Master students)  
[www.readsearch.be](http://www.readsearch.be)  
2019 January – 2019 October **Marres – House of contemporary art Maastricht (freelance based)**  
> floor manager  
> guidance, educational team  
[www.marres.org](http://www.marres.org)  
2018 November – now **Z33 – House of contemporary art Hasselt, Format 2019 (freelance based)**  
> part of coaching talent trajectory design  
> concept & graphic design  
[www.z33.be](http://www.z33.be)  
2018 January– 2018 October **Assistant at READSEARCH (partly, voluntary based)**

- > organisation exhibition, design, research  
> coordination of interns while building up the exhibition  
[www.readsearch.be](http://www.readsearch.be)

2017 September– 2017 December    **Internship at READSEARCH**  
> organisation exhibition, design, research  
[www.readsearch.be](http://www.readsearch.be)
- 2016 September – now    **Studio Janneke Janssen, Maastricht**  
> freelance research designer  
> (typo)graphic design specialised in book design  
> clients: PXL-MAD Faculty, Hedah, dr. Ivan D. Dobrev, READSEARCH, Z33  
[www.jannekejanssen.nl](http://www.jannekejanssen.nl)
- 2007 March – 2017 March    **Badly Designed Suitcase, Maastricht**  
> visual communication studio  
> visual communication, illustration, animation, video, artists books, photography, graphic prints and painting  
> clients: Het Huis van Bourgondië, Museum Het Domein, Zuyderzigt, Stichting Ateliers Maastricht, Fairfin, T.G. Ilay, Kompas Foundation, Media Group Limburg, University of Maastricht, Toneelgroep Maastricht, UN-BOXED festival, Löss Foundation for Motion Theatre, Schunck\* Museum for Contemporary Art  
> workshop making your own flyers, posters (with paper, pencils, paint, collage, stamps, etc.) at elementary schools
- 2009 January – 2015 December    **Hedah, Centre for Contemporary Art, Maastricht**  
> board member, programmer, public relations and visual communication  
> various tasks in communication  
> film programmes  
> student advisor (art academies Germany, Belgium, The Netherlands) in the collaboration project *Colabs*  
> art director and preservation of the archive in order to make an online publication of 20 years' artist initiative Hedah  
[www.hedah.nl](http://www.hedah.nl) / [www.archive.hedah.nl](http://www.archive.hedah.nl)
- 2010 May – 2011 May    **Matt Mullican, NYC-Berlin**  
(in commission of the Emond Hustinx Foundation, in collaboration with the Van Eyck academy and Hedah)  
> concept & execution of re-coding Matt Mullicans performance video archive
- 2006 June – 2010 February    **Schunck\* Museum for Contemporary Art, Heerlen**  
> museum guide  
> several workshops (collage art) for scholars from high schools
- 2005 October - 2006 January    **Ontwerpbureau B2B, Maastricht**  
> communication design studio, art-director Bernhard Bulang  
> internship  
> design and concept for *Kook!boek* (client Brainstudio), theatre poster Het Laagland, agenda Centre Céramique (library and exhibitions), birth book
- 2005 April - August    **Zildt, Amsterdam**  
> audio-visual design studio, creative director Joost Meyer  
> internship  
> audio-visual project, concept and design show reel and interface  
> various; design of corporate identities; showroom presentation (KEMBO), newsletters (Tourism Noord-Holland), animation presentation (Hollandse-Nieuwe, MTV)
- 2005 January    **Animation**  
> motion graphic animation for sound artist Rutger Zuydervelt a.k.a. *Machine Fabriek*
- 2004    **Photobook – overview 3rd year photography class**  
> concept booklet for the Department of Photography at the Academy of Visual Arts, Maastricht

## **AWARDS / NOMINATIONS / FUNDING**

- 2020 ***Certificate of Typographic Excellence selected by TDC, New York City for the catalogue 'FORMAT. Changing Attitudes.***  
> the catalogue 'FORMAT. Changing Attitudes' a commissioned work for Z33. House for Contemporary Art, Design and Architecture (Hasselt, BE), has been selected by the jury to receive the "Certificate of Typographic Excellence" in the TDC Communication Design Competition.  
> included in the publication Annual of the Type Directors Club #42, *The World's Best Typography*  
> on show at the 66th Awards Exhibition (TDC66) in New York City  
> on show in a traveling exhibition around the world  
<https://type-competition.tdc.org/>
- 2019 ***Fellowship grand, Flemish Scientific Research Foundation (FWO)***  
> Overall score very good (5)  
<https://www.fwo.be> / <https://www.fwo.be/nl/actueel/resultaten/predocorale-en-postdoctorale-mandaten/resultaten-aspiranten-fundamenteel-onderzoek-en-strategisch-basisonderzoek-2019/>
- 2019 ***Certificate of Typographic Excellence for the book 'Reading Mary through Time & Space' selected by TDC, New York City***  
> the periodical ISSUES 1 'Reading Mary through Time & Space', has been selected by the jury to receive the "Certificate of Typographic Excellence" in the TDC Communication Design Competition.  
> included in the publication Annual of the Type Directors Club #41, *The World's Best Typography*  
> on show at the 65th Awards Exhibition (TDC65) in New York City  
> on show in a traveling exhibition around the world  
<https://type-competition.tdc.org/>
- 2019 ***Silver certificate – Indigo Design Award in book design, ceremony at the Picasso Museum, Malaga***  
> the periodical ISSUES 1 'Reading Mary through Time & Space', has been selected by the jury to receive the "Silver Certificate" in the Indigo Design Award competition in the category book design.  
> the project is included in the ceremonies publication  
<https://www.indigoawards.com/winners/1411>
- 2019 ***Silver certificate – Indigo Award in book design, ceremony at the Picasso Museum, Malaga***  
> the book '20 years Hedeh, the archive', has been selected by the jury to receive the "Silver Certificate" in the Indigo Design Award competition in the category book design.  
> the project is included in the ceremonies publication  
<https://www.indigoawards.com/winners/975>
- 2019 ***It's a Book – best student work publication fair, HGB Leipzig, Academy of Fine Arts Leipzig***  
> the periodical ISSUES 1 'Reading Mary through Time & Space', has been selected by the jury as one of the most interesting book projects and will be presented at the independent publishing fair.  
> included in the publication It's a Book  
<http://itsabook.de/2019/ueber-2/>
- 2018 – 2019 ***Format 2019 – Z33 House for Contemporary Art, Hasselt***  
Laureate talent mentoring trajectory organized by Z33  
<https://www.z33.be/blog/2018/11/20/format>
- 2018 ***Best Belgium Graphic Design project (MA and BA education),***  
Flanders DC Magazine, Best Design class of 2018  
<https://www.flandersdc.be/nl/magazine/afstudeerprojecten-design-2018>
- 2018 ***Wannatoe nominee for best Master project***  
Het Belang van Limburg, Z33, Flacc, LUCA School of Arts, UHasselt and PXL-MAD faculty

## **EXPOSITIONS / PUBLICATIONS**

- 2020 July – 2021 August **Type Directors Club, NYC (USA)**  
> FORMAT catalogue of Z33 exhibit at the 66h Awards Exhibition (TDC66) at The Cooper Union, New York City  
> Showcased in eight exhibitions that are touring cities in the United States, Canada, France, Germany, Japan, New Zealand, the Philippines, Poland, South Korea, Spain and Taiwan.  
> included in the publication 41<sup>th</sup> Annual of the Type Directors Club, *The World's Best Typography*
- 2019 September **FORMAT. Changing Attitudes, Z33, Hasselt (BE)**  
> Group show, as designer  
> Talent trajectory
- 2019 August **Public Secrets, Bureau Europa, Maastricht (NL)**  
> Group show
- 2019 May **Indigo Design Awards, Malaga (ES)**  
> Two Silver winning (BA & MA) projects are included in a publication
- 2019 July – 2020 July **Type Directors Club, NYC (USA)**  
> Master project exhibit at the 65th Awards Exhibition (TDC65) at The Cooper Union, New York City  
> included in traveling exhibition around the world, 33 countries between 2019 & 2020  
> 4 – 28 March 2020, **ST PAUL St Gallery Two**, Auckland, Nieuw Zeeland | 4 – 28 March 2020, **École de Communication Visuelle & Ecole Nationale Supérieure d'Architecture de Nantes**, Nantes, France | 25 February – 27 March 2020, **Francis Marion University**, Human Fine Arts Center, Florence, South Carolina, USA | 22 February – 27 March 2020, **Ateneo De Manila University**, Manila, Philippines | 22 November – 27 December 2019, **Dom Słowa Izba Drukarstwa (House of Words-Print House)**, Lublin, Poland | 1 October – 1 November 2019, **Sheridan College**, Trafalgar Library, Oakville, Ontario, Canada | 4 – 7 September 2019, **ATypI 19**, Koto City, Tokyo, Japan | 17 July – 9 August 2019, **The Cooper Union**, New York City, USA | 1 July – 30 September 2019, **PJITK (Polish-Japanese Academy of Information Technology)**, Warsaw, Poland | 20 – 29 June 2019, **École de Communication Visuelle (EVC)**, Lille, France | 12 June – 10 July 2019, **Takeo Mihoncho Honten Gallery**, Tokyo, Japan | 13 – 22 May 2019, **Under Stand Avenue**, Seoul, Zuid Korea  
> included in the publication 40<sup>th</sup> Annual of the Type Directors Club, *The World's Best Typography*
- 2019 March **It's a Book (DE)**  
> Master project exhibit at the publication fair by It's a Book publishers at HGB Academy of Fine Arts, Leipzig  
> The project is included in the fairs' publication
- 2018 November **PXL-MAD School of Arts (BE)**  
> Master project bought and exhibit at PXL-MAD School of Arts, Hasselt
- 2018 September **Rite de passage (BE)**  
> video, acrylic glass type window, catalogue / group exhibition  
> side programme of ATypI / Hofstraat 15, Oude Beurs, Antwerpen
- 2018 September **New Crystal Goblets (BE)**  
> publication of selected works, a selection of student work over 10 years of typography at PXL-MAD School of Arts, Hasselt.
- 2018 August **Eburon Hotel (BE)**  
> books / group exhibition / during MoMeNT, Tongeren
- 2018 June **EXIT (BE)**  
> books / group exhibition / CCHA, Hasselt
- 2018 April **KABINET (BE)**  
> installation / group exhibition / PXL MAD School of Arts, Hasselt
- 2016 – 2017 **Trade Marks, City Triennial Hasselt-Genk (BE)**  
> poster / group exhibition / Jenever Museum, Hasselt
- 2016 November **WASTELAND (NL)**

- 2014 December > installation / group exhibition / Landbouwbelang, Maastricht  
**Nightclub II** Nightscapes Productions (NL)
- 2012 September > video / group exhibition / ZYP Fabriek, Boschstraat 45, Maastricht  
**Part of Matt Mullican's exhibition 'Organizing the World'**, Haus der Künste, München (DE)
- 2012 January > coded performance video's installation  
50 years Edmond Hustinx Foundation 1961-2011 (NL)  
> book publication, interview about the coding project of Matt Mullican's performance video archive (in corporation with Hedeh en the Van Eyck academy under supervision of Koen Brams).
- 2011 October **EXPLOSITIE VI** Stichting Raspoetin / Explosief initiative (NL)  
> Diaprojections / group exhibition / Centuurbaan 254, Amsterdam
- 2009 April – May **Cabinet of Time III** (NL)  
> paintings and collages / solo exhibition / Zondag, Maastricht
- 2009 January **UNBOXED** (NL)  
> paintings and collages / group exhibition / Landbouwbelang, Maastricht
- 2008 November **ShopStop Refreshed** (NL)  
> polaroid booklet, zines and paintings / group exhibition / Old Hickoryplein, Maastricht
- 2008 June **Expats Night** (NL)  
> video-installation *Ballroom Dance* / Ainsl, Maastricht
- 2008 April – May **Le Doggy Bag** (NL)  
> video and animation project / group project / Galerie Wansink, Teuven / Galerie 42 m3, Maastricht
- 2007 November 27 – 2008 January 13 **Kunstsupermarkt** (NL)  
> artist-books, digital art prints and paintings / group exhibition / \*Schunck - Museum for Contemporary Art, Heerlen
- 2007 May **Cabinet of Time II** (NL)  
> paintings, graphic prints and animations / exhibition together with Kerstin Emonds / Artspace B32, Maastricht
- 2007 March **Cabinet of Time I** (NL)  
> paintings and graphic prints / solo exhibition / *Vitrine aan de Notgerusweg 12*, Maastricht
- 2006 May **Kunsttour 2006** (NL)  
> animation (motion graphics) and illustration / group exhibition / Art studio's, Lucassingel 50, Maastricht
- 2006 May **Secret Agenda** (NL)  
> project in the context of *Planet Gender* / concept, design of invitations, posters and video / in co-operation with Hedeh, Centre for Contemporary Art Maastricht and Suchan Kinoshita

#### **JURY MEMBER**

- 2019 November **FORMAT 2020, Z33**  
> design talent trajectory

#### **FURTHER VOLUNTARY WORK**

- 2018 September **ATypI 2018, Antwerp**  
> guidance, manual work
- 2018 January **Science Day, UHasselt**  
> With research group READSEARCH

2015 February – 2016 August	<b>Lumière (arthouse) Cinema, Maastricht</b> > film projectionist and technical assistant
2008 March – 2015 September	<b>Foundation Samen Onbeperkt Netherlands</b> > board member, communication
2009 June – 2014 June	<b>Kitchen crew on several festivals and events</b> > cooking in a team of 10 persons (for max. 1000 people)

### **ADDITIONAL SKILLS**

Personality	Social, team player, independent, authentic, reflective, critical, researcher, motivated, enthusiast, analytical, experimental, eager to learn new things
Likes	Traveling; meeting new people and countries, nature, music, films, art, (typo)graphic design, (maga)zines, books, cats, coffee
Courses	> Excel with Business – web design > Bookbinding
Computer Skills	> Windows and Apple Macintosh (preference) > Adobe CS / CC: Photoshop, Indesign, Illustrator, After Effects, Première, Freehand, Dreamweaver, Lightroom > Glyphs > Microsoft Office: Powerpoint, Word, Excel > Final Cut Pro > Quark Xpress > Cinema 4D > Wordpress, Joomla
Driving License	Yes
Languages	Dutch > fluent English > very good German > very good